

## “ OUR RANGE OF PRODUCTS

- Concrete Admixture
  - Block Jointing Mortar
  - Water Proofing Chemicals
  - Protective Coatings
  - Wall Putty
  - Wall Primer
  - Metal Primer
  - Wood Primer
- Tile / Stone Adhesives
  - Waterproof Tile Grout
  - Epoxy Tile Grout
  - Paver Hardener
  - Paver Shiner
  - Mould Release Agent
  - Floor Hardener
  - Foundation Grout



Manufactured & Marketed by :

**CEMSEAL INDUSTRIES LTD.**

UNIT ADDRESS

C-1/B-97 G.I.D.C Industrial  
Estate, Kalol, Panchmahals,  
Gujarat - 389330

Plot no 30, Marble market  
Sejbahar, Raipur,  
Chhattisgarh - 492015

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...Building on over 200 years' experience



...Building on over 200 years' experience

“  
Protecting  
your Dreams  
since decades

ISO 9001:2015 CERTIFIED

## PRODUCT CATALOGUE

PAINT & WATERPROOFING

## ABOUT US

Cemseal Industries Limited is a company established with an object of manufacturing and dealing in Construction Chemicals. The Company has begun with a clear focus on its goal, mission and core values with an aim to be a serious long term player in the field of Construction Chemicals. The Company's plants are located at Plot No. C1/B 96-97, GIDC Industrial Estate, Kalol, Panchmahals : 389 330 & Plot 30, Marbel Market, Sejbahar, Raipur : 492015. It is engaged in manufacturing various types of Construction Chemicals in liquid as well as powder forms. The Company's product portfolio of over 50 products comprises various Admixtures, Tile Adhesives & Grouts, Waterproofing Chemicals, Wall Putty, Protective Coatings, Block Jointing mortar and Foundation Chemicals.

The Company has acquired 'CEMSEAL' brand and other trade names from Cementone (India) Ltd. together with the technology for manufacturing Construction Chemicals. Cementone (India) Ltd. had earlier acquired such technology from Cementone Ltd. (U.K.) and Bever Ltd. (U.K.). The process and technology developed by U. K. companies have been proven for over 200 years which gives an edge in developing market for its products. The Company has therefore adopted a punch line – "Building on over 200 years' experience"

### VISION

To continuously grow by serving the needs for strong, safe and sustainable infrastructure.

### MISSION

To inspire development of the best civil construction, & offer high quality products for achieving the same.

### People – the Real Assets

- We will build a team of motivated people and will be known by such Team
- We will respect our people, motivate them to perform better, reward their contribution and promote their well-being

### Customers' Happiness

- We will establish a distribution network that helps improving lives of our customers

### Stakeholders – our Partners

- We will respect the interests of our stakeholders and be responsive to them

### CORE VALUES

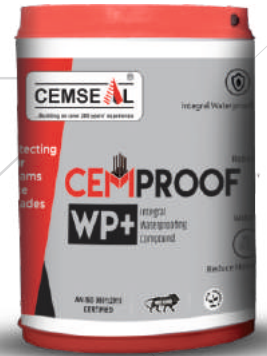
## CEMPROOF WP+

### BENEFITS

- Provides high strength and plasticity.
- Reduces honey combing and concrete leakages.
- Integral waterproofing solution for any type of cement work.

### APPLICATIONS

Integral waterproofing compound for concrete, plaster, column, slab, staircase, water tank, basement, floor, sunk slab, terrace and any other concrete work.



### HOW TO APPLY?

Add 200 ml per 50 KG cement and mix well for any kind of concrete.

### DOSAGE

200 ml per 50 KG cement

### PACKING

ML: 200, 500 |  
LTR: 1,5,10,20,50,210

## CEMFIN 2K

### BENEFITS

- 2 part elastomeric coating that resists water ingress.
- Excellent waterproofing property. • Dries quickly.
- Flexible and non-toxic. • Excellent Adhesion.
- Can be applied on wet (damp) surface.

### APPLICATIONS

Basement walls, lift pits, sunk slabs, swimming pool, water tanks, bathroom, toilet, kitchen, balconies and any other cement-concrete surface where waterproofing is required.



### HOW TO APPLY?

Using brush or trowel.  
MUST NOT dilute with water.

### PACKING

KG: 3 & 15

### DOSAGE/COVERAGE

Mix the content provided in the packing.  
Apply second coat after at least 1 hour of first coat curing. 1 KG of Cemfin 2K will cover 10 sq ft for one coat.

# SBR - SUPER LATEX

## BENEFITS

- Brushable and easy to apply for waterproofing.
- Can be used as a waterproof coat.
- Stops water leakages quickly from terrace, water tank, sunk slab etc.

## APPLICATIONS

Best for waterproofing. All concrete slabs, water tank, cement sheets, terrace, repairing of old RCC structures, old and new concrete joints, toilet, bathroom, sunk slab, filling of hairline cracks, plastering RCC structure without making grooves.



## HOW TO APPLY?

Add 1 litre SBR for 2.5 litres of water and 5 KG of cement. Use brush to spread the SBR as coating.

## DOSAGE

**For waterproofing:**  
5 KG cement: 2.5 litres  
water: 1 litre SBR

**For repairing:**  
10% cement weight

## PACKING

ML: 100, 200, 500  
LTR: 1,5,10,20,  
50,210

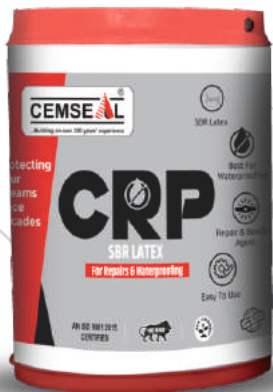
# CRP

## BENEFITS

- SBR Latex for waterproofing.
- Brushable and easy to apply for waterproofing.
- Can be used as a waterproof coat.
- Stops water leakages from terrace, water tank, sunk slab etc.

## APPLICATIONS

All concrete slabs, water tank, cement sheets, terrace, repairing of old RCC structures, old and new concrete joints, toilet, bathroom, sunk slab, filling of hairline cracks, plastering RCC structure without making grooves.



## HOW TO APPLY?

**For Slurry Coat:**  
Add 1 litre CRP in 1.5 KG of Cement  
**For regular waterproofing:**  
Add 1.5 litres CRP & 2 litres water in 5 KG of cement

## DOSAGE

**For waterproofing:**  
5 KG cement: 2 litres  
water: 1.5 litre CRP  
**For repairing:**  
10% of cement weight

## PACKING

ML: 200, 500  
LTR: 1,5,10,  
20,50,210

# CEMCRETE

## BENEFITS

- For Acrylic Polymer based waterproofing.
- Brushable and easy to apply for waterproofing.
- Can be used as a waterproof coat.
- Restrains UV rays & direct sunlight.
- Stops water leakages from terrace, water tank, sunk slab etc.

## APPLICATIONS

All concrete slabs, water tank, cement sheets, terrace, repairing of old RCC structures, old and new concrete joints, toilet, bathroom, sunk slab, filling of hairline cracks, plastering RCC structure without making grooves.



## HOW TO APPLY?

**For Waterproofing Slurry Coat:**  
Add 1 litre Cemseal Cemcrete in 2 KG of Cement

## DOSAGE

**For waterproofing:**  
Add 1 litre Cemcrete in 2 KG of Cement

## PACKING

ML: 200, 500  
LTR: 1,5,10,20,50,210

# KRACKFILL

## BENEFITS

- Non shrinkage.
- Easy to apply.
- Strong.
- Long lasting.
- Helps in waterproofing the crack.

## APPLICATIONS

Non shrink powder to fill any type of crack.

## HOW TO APPLY?

Fill the crack with material & required water based on crack width.

## COVERAGE

15 to 18 running metres  
if crack is 5 mm wide.

## PACKING

KG: 1,20



# KRACKFILL+

## BENEFITS

Improves the strength, bonding, adhesion and crack bridging capability of Cemseal Krackfill to enhance the waterproofing quality.

## APPLICATIONS

Along with Cemseal Krackfill as a supplement

## HOW TO APPLY?

Mix 200 ml of Krackfill+ in 1 KG Cemseal Krackfill Powder and 150 ml of water.

## DOSAGE

200 ml for 1 KG of  
Krackfill Powder

## PACKING

ML: 200



## CEMCOOL



### BENEFITS

- Keeps the home cool by reflecting sunlight and heat from walls & floor.
- Protects home from UV rays.
- Helps in bridging very minor cracks and hence waterproofing.

### APPLICATIONS

On wall & roof to reduce the temperature of home.

### HOW TO APPLY?

Using brush or roller after mixing both the parts.

### COVERAGE

20-25 sq ft for single coat depending on surface and workmanship.  
2 coats recommended.

### PACKING

KG: 20

## CEMCOAT



### BENEFITS

- Makes surface durable.
- Prepares wall for finish coats.
- Provides extended paint coverage.
- Provides smoother finish appearance.
- Can be tinted with any colour with white base.

### APPLICATIONS

Acrylic Wall Solution for Primer & Paint.

### HOW TO APPLY?

By brush or spray

### COVERAGE

As Primer : 6 to 8 square metres per litre per coat  
As Paint : 4 to 6 square metres per litre per coat

### PACKING

LTR: 1,4,10,20

## STABISOL

### BENEFITS

- Provides waterproofing.
- Hides cracks of plaster
- Protects wall from damping.
- Can be used as a paint by using colour stainer.
- Increases the durability of wall by closing the pores.
- UV resistant, Fungus resistant, Algae resistant.

### APPLICATIONS

Water based decorative coating for interior & exterior wall. Can be used on new and old plasters. Can be used as waterproof coating of exterior wall.



### HOW TO APPLY?

Roller and Brush application

### COVERAGE

As Primer : 6 to 8 square metres per litre per coat  
As Paint : 4 to 6 square metres per litre per coat

### PACKING

LTR: 1,4,10,20

## WALLPUTTY



### BENEFITS

- Durability, finish, bonding, coverage.
- Water resistance.
- Ease in application.
- Prevents flaking. Eco friendly. Reduces consumption of paints.

### APPLICATIONS

Wall Putty for exterior and interior walls.

### HOW TO APPLY?

By putty knife

### PACKING

KG: 1,5,20,40

**COVERAGE** 1.8 to 2 sq metre per KG  
(depends on condition of wall surface)

## STABISOL+

### BENEFITS

- Improves the strength, bonding, adhesion and crack bridging capacity of Cemseal Stabisol to enhance the water-proofing quality and to provide shine.



### APPLICATIONS

Along with Cemseal Stabisol as a supplement.

### PACKING

ML : 200,  
500  
LTR : 1

### HOW TO APPLY?

Mix 1 litre of Stabisol+ in 20 litres Stabisol. Add water based on the need of Stabisol primer/ paint.

**DOSAGE** 1 litre for 20 litres stabisol,  
500 ml for 10 litres Stabisol, 200 ml for 4 litres Stabisol (5% of Stabisol volume)

# LEAKPROOF

## BENEFITS

- Bridges cracks and minor imperfections.
- Provides waterproof coating on terrace and walls.
- Outstanding Durability.
- All weather friend-Fights against dampness, dust, algae, moss, fungus, salt & UV rays.
- Reduces the inside temperature of home.
- No flaks. Non toxic & eco-friendly.
- Protects structural steel from corrosion by resisting water.
- Using stainer, any white based colour can be made.

Note: If reducing temperature is one of the motives, kindly do not use stainer.

## APPLICATIONS

Quality elastomeric acrylic material.  
For terrace and internal/external walls.

### HOW TO APPLY?

Using roller or brush.

### COVERAGE

For double coating,  
30 to 40 sq ft in 1 litre

### PACKING

LTR: 1,4,10,20



# FLEXI

## BENEFITS

- 100% water based pure acrylic membrane.
- Bridges cracks and minor imperfections.
- Protects against all weather conditions.
- Provides outstanding durability..
- Resists fungus and algae, pollution, low dirt pick up.
- Non toxic and eco-friendly.

## APPLICATIONS

Heavy duty water based acrylic waterproof coating. Can be used for exterior coatings in bridges, metal roofs and walls, multi storey car parking's, commercial, residential complexes, water tanks and pipes. Best for the passages in open

### HOW TO APPLY?

By Brush and Roller application

### COVERAGE

3 to 4 sq metre  
per kg for 2 coats

### PACKING

KG: 1,4,10,20



# BARSOL

## BENEFITS

- Good adhesion.
- Corrosion resistance.
- Economical.
- Can be used on ferrous substrates.

## APPLICATIONS

Water based anti corrosive coating for structural steel, iron bars, TMT bars, cast iron and short.



## HOW TO APPLY?

By brush or spray

## COVERAGE

15 to 16 running meter  
per litre per coat  
for 18-20 micron dry film

## PACKING

LTR: 1,4,10,20

# METASOL

## BENEFITS

- Easy to apply.
- Dry fast.
- Anti corrosive.
- Double coverage than traditional red oxides based on solvents.

## APPLICATIONS

Water based anti corrosive coating for metal and steel. Steel and metal furniture, steel and aluminum sheets.

## COLOUR

Red, Black, Light Grey, White, Yellow



## HOW TO APPLY?

Using brush or spray.

## COVERAGE

15 to 16 sq meter per litre per  
coat for 18-20 micron dry film

## PACKING

LTR: 1,4,10,20

# WOODSOL

## BENEFITS

- Makes the woods water resistant.
- Provides good adhesion to wood.
- Anti termite.

## APPLICATIONS

Water based wood coating to prevent wood from termite, swelling, blistering. To be applied on ply wood and blackboard wood etc.

## HOW TO APPLY?

Using brush or spray.

## DOSAGE

12 to 14 sq meter per litre per coat for 15 micron dry film

## PACKING

LTR: 1,4,10,20



# WATERSEAL

## BENEFITS

- Makes the walls and stone water repellent while allowing it to breathe.
- To avoid fungus and moss growth
- Increases the durability of plaster and paint
- Maintains aesthetic sense of natural stones,
- Easy to use, avoids stains.

## APPLICATIONS

Water repellent for porous brick work, cement rendering, concrete and old stone work.

## HOW TO APPLY?

Using brush or spray.

## COVERAGE

4 to 5 square metres per litre (depends on the surface)

## PACKING

LTR: 1,5,10,20



# POLY CEMENT

## DESCRIPTION

- It is a Polymer based Portland Cement, manufactured with the highest quality raw materials and added polymers
- It has dual virtues of superior comprehensive strength and aesthetics.

## APPLICATIONS

It can be used for decorative, Structural and architectural applications such as mortar, plaster, concrete, flooring surface.

It can be used in waterproofing because of enhanced polymers.

## PACKING

KG: 1, 5

## COLOUR

Grey | White



Polymer based cement gives higher compressive strength, flexibility, durability and best in class waterproofing adhesion in structure and joints

# MAGIC CLEANER

## BENEFITS

- Cleans steel taps, faucets, sinks, fixtures, glass, ceramic and tiles by removing stains, rust, calcium, limescale and dirt.
- Makes the item shine.

## APPLICATIONS

All in 1 product for cleaning metal, steel, ceramic items, sinks, fixtures, glass and tiles.

**Note:** Magic Cleaner is an Eco Friendly does not harm skin anyway.

## HOW TO APPLY?

Spray, Scrub, Wait for 2 minutes, clean & rinse. Clean again with warm water and cloth for best results.

## DOSAGE

Depending on the need.

## PACKING

ML: 200, 500 LTR : 5, 20

